

## The elements of identification of cultural heritage services

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Forum topics	<input type="checkbox"/> Energy in 21st Century	<input checked="" type="checkbox"/> Cultural Heritage in Digital World
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**Abstract:** (250 to 500 words: for each heading use the bullet points or narrative - the submission including graphics should not exceed one page)

Problems - Issues / Challenges-Needs	Introduction of the new term "Cultural Heritage Services" opens the possibilities for better understanding of values and larger sustainable exploitation of cultural heritage assets in order to support the development of European economy and generating the large variety of job opportunities from simple to highly professional ones. The beneficial influence of services has been proved in case of Eco-system Services. Eco-system Services and Cultural Heritage Services are linked through comparable values and uses that are offered both by natural environment and by human built environment. Both environments are equally exposed to long-term environmental impacts due to climatic changes and sudden events (natural disasters). But even more dangerous are anthropogenic influences among which the wrong decisions are the most serious. Therefore, the profound knowledge about heritage is needed to enable its long-term resilience avoiding and managing of negative impact consequences and preserve the services and their economic values.
Solutions - Methods / Results - Findings	The system for identification and study of cultural heritage services is yet to be developed although there are present elements that can be well used in future development. Some of them has resulted from the research within Ph.D. studies at University of Ljubljana or delivered by EU financed research projects as EU FP7 EU-CHIC ( <a href="http://www.euchic.eu">www.euchic.eu</a> ) and EU H2020 INCEPTION ( <a href="http://www.inception-project.eu">www.inception-project.eu</a> ). The quality and quantity of reliable documentation is crucial for identification of cultural heritage services. Important part of documentation is visualization of asset and its parts, but even more important are well-organized meta-data and semantic, descriptive data on heritage significances that encompass the potential basis for sustainable use of heritage assets without endangering its character and quality. The wide range of significances and their potential for identification of heritage services will be described and illustrated with possibilities of application in one of Slovenian regions rich with eco and heritage potentials.
Novelty - Value / Relevance to ...	The idea of identification and application of "Cultural Heritage Services" is new and not yet enough developed and understood. The intention of the proposed paper is to contribute to development of idea by proposing of elements that may be the basis for future establishing of system for introducing of well elaborated approach to practice of economic development of areas with rich environmental and heritage content.
Forum statement	"The potential of cultural heritage services for economic development of areas with rich environmental and heritage content should be studied with support of IT tools"

**Keywords:** (up to 5 keywords)

Cultural heritage services, significances, IT support, local community, economic growth

**Graphics:** (please use the gray area below for *representative graphics* or *graphical summary*: select the gray area below and paste your graphics)

